

4th Press Release

April 3, 2008

Musical “delicacies” have been announced for *sehsüchte.08*. A broad range of musical directions will provide the public a varied feast for the ears at the festival. For the first time in its history, the festival will also present its own *sehsüchte.08* song live. What is more, there will be an extensive, entertaining, cultural, scholarly and athletic supporting program.

The festival will open in Potsdam’s Thalia 1 at 5:30 p.m. on April 23. **Vember** will perform the first official *sehsüchte* song “**Schätze dieser Welt**” (Treasures of This World) live. A Prosecco reception with culinary delicacies will be awaiting guests at the gala at the Film and Television Academy at 8:30 p.m. So that the gala is not just an auditory but also a visual experience, as befits the Film and Television Academy, a VJ will stylishly conjure up projections on the screen. The festivities will be opened with the classical sounds of the **Jugendsinfonieorchester Spandau** directed by **Eberhard Schallenberg**. Then **Le Clap** will prove that they’re more than an opening band. Accompanied by electronic sounds, they will warm up the public with indie pop. Then, it will stay electronic with Ragga, dancehall and hip-hop from the evening’s main act, the trio **Jahcoozi** from Berlin. An exceptional live show has been preprogrammed. At the latest since they released their debut album Pure Breed Mongrel, Jahcoozi has become more than an insider tip. Listeners can already look forward to a great concert. Anyone who doesn’t get enough can “shake a leg” to the rhythmic sounds of the turntables when it ends.

Thursday will bring informative **Shop Talk** in Thalia 3 between **students from the Film and Television Academy Konrad Wolf and United Arab Emirates**. In December 2007, six students from the Film and Television Academy Konrad Wolf together with two students from the Higher College of Technology in Abu Dhabi and two students apiece from the HCT in Abu Dhabi and Dubai shot short documentaries about the everyday life of the students in the Emirates. The results were presented to and subsequently appraised by Film and Television Academy instructor and initiator Dr. Kerstin Stutterheim and her colleagues from Abu Dhabi and Dubai. The **Avid Video Editing Workshop** headed by Marko Niehaus in which the latest potentials of video editing will be presented will be held beforehand from 10 a.m. to 2 p.m. at the Film and Television Academy. Eurotransform and Artmedia will present a controversial **panel discussion on the future of digital cinema** in Thalia 3 at 5 p.m. Chaired by Film and Television Academy Professor for Media Education and Vice Chair of the Advisory Board of the “Kinder- und Jugendfilmzentrums in Deutschland” (KJF) Claudia Wegener, positions will be taken, options weighed and opportunities identified. Interesting debates can also be expected in the evening at the **Cineaste’s Quintet** at the Film and Television Academy. Five experts will discuss controversial films from the *sehsüchte* program in this round.

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The traditional **Filmmakers Brunch** at the Film and Television Academy will be a tasty start to *sehsüchte's* Friday. Well fortified, a *sehsüchte* team will take on motivated filmmakers afterward at the annual **soccer game**. We'll just see who triumphs this year. This year's *sehsüchte* Focus is concentrated on the continent of Africa. The panel discussion on African film in Thalia 3 at 5 p.m. will mark the start of the Focus program. In the evening hours, all our guests can expect a colorful mix of African dance, song, percussion and deejaying with **Dazza Dazza at the Focus Party**. This is a must for all lovers of musical culture at this year's *sehsüchte* festival.

The film blocks will be given sole priority on Saturday. Anyone who still feels the need to relax from the main program absolutely ought to visit the *sehsüchte Lounge* in the Thalia movie theater. By the way, the *sehsüchte Lounge* opens for night owls at midnight on every festival day.

Fortunate Fools from Potsdam will give our festival a glorious wrap up at the big *sehsüchte.08 Wrap-up Bash* in the atrium of the Film and Television Academy at 8 p.m. on Sunday, April 27. The young band can already look back on a broad range of performances with renowned artists. Among others, they have been booked with City, Revolverheld and Keimzeit. That they won Brandenburg's 2005 state rock contest just one year after forming is but more evidence of their quality.

Afterward, Potsdam's most popular DJ at the moment, **Cire** will make sure there's dancing until the wee hours at the big finale. Thus, along with its main program, *sehsüchte.08* also provides all its guests a broad, sophisticated and spectacular framework that leaves no wish unfulfilled.

The *sehsüchte* team is looking forward to the same amount of popularity as in past years.


The general conditions for our festival couldn't be better.

We are thrilled that it's finally starting.

Please contact us if you have any questions:

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37th *sehsüchte* International Student Film Festival

April 23-27, 2008

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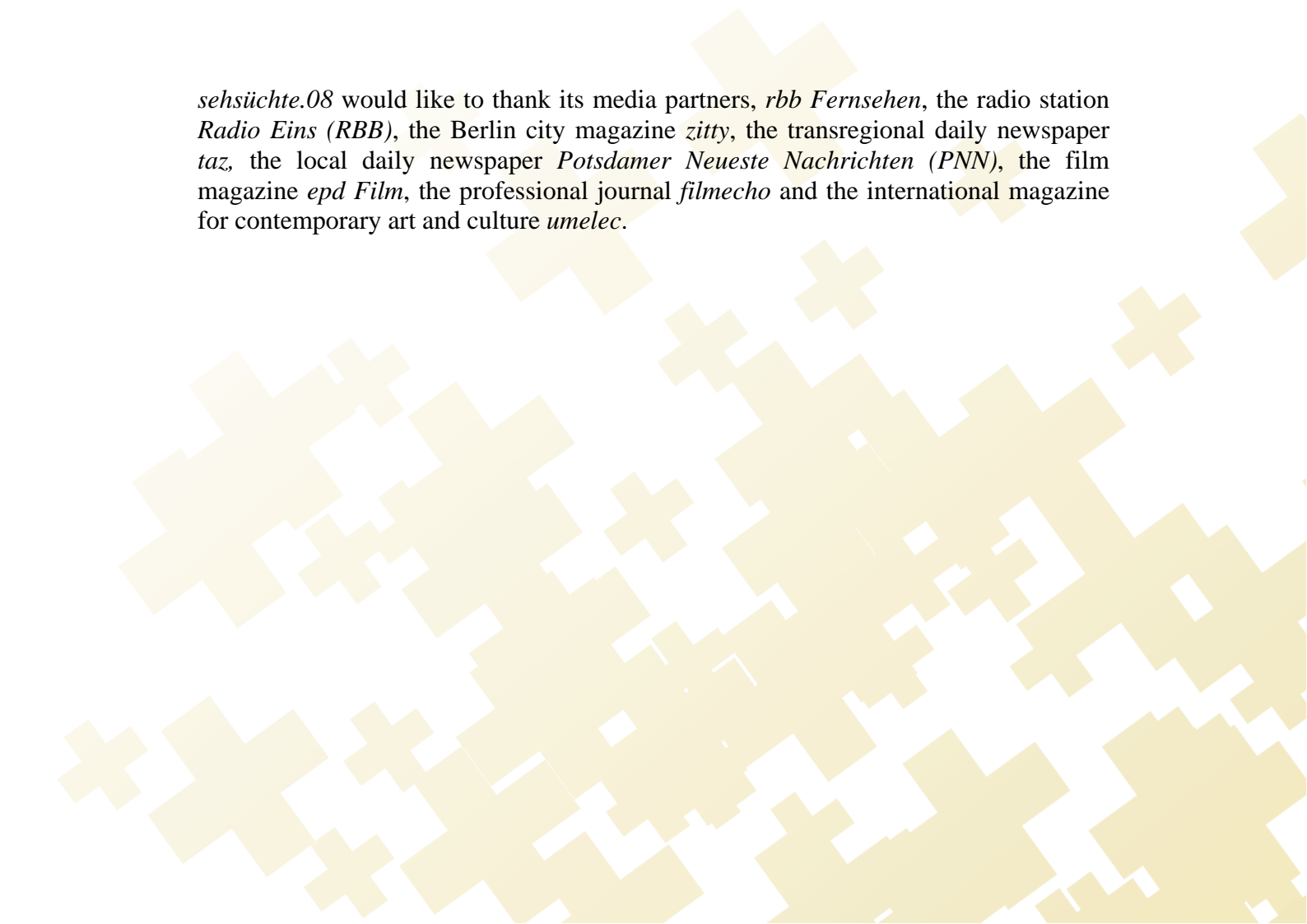
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